

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 1 OF 1
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) KENTUCKIANS FOR STRONG LEADERSHIP			FEC IDENTIFICATION NUMBER ▼ C C00543256		
Check If <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on M M M / D D D / Y Y Y Y Y Y Y Y					
Full Name (Last, First, Middle Initial) of Payee TARGETED VICTORY			Date M M / D D / Y Y Y Y Y Y 07 / 30 / 2013		
Mailing Address 1033 N FAIRFAX STREET, STE 400			Amount 7000.00		
City ALEXANDRIA		State VA	Zip Code 22314		
Purpose of Expenditure ONLINE MEDIA PLACEMENT		Category/ Type 		Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: KY District: 	
Name of Federal Candidate Supported or Opposed by Expenditure: ALISON LUNDERGAN GRIMES				Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 568219.09			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) 		
Full Name (Last, First, Middle Initial) of Payee ARENA COMMUNICATIONS			Date M M / D D / Y Y Y Y Y Y 07 / 30 / 2013		
Mailing Address 1780 SEQUOIA VISTA CIRCLE			Amount 1000.00		
City SALT LAKE CITY		State UT	Zip Code 84104		
Purpose of Expenditure ONLINE MEDIA PRODUCTION		Category/ Type 		Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: KY District: 	
Name of Federal Candidate Supported or Opposed by Expenditure: ALISON LUNDERGAN GRIMES				Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 568219.09			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) 		
(a) SUBTOTAL of Itemized Independent Expenditures.....			8000.00		
(b) SUBTOTAL of Unitemized Independent Expenditures			 		
(c) TOTAL Independent Expenditures.....			8000.00		
<p>Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.</p> <p style="text-align: center;">Caleb Crosby</p> <p>Signature _____ [Electronically Filed] Date M M / D D / Y Y Y Y Y Y 07 / 30 / 2013</p>					